

(Mrs) SEMA EREREN YILMAZ

Besiktas, Istanbul / Turkey • semaereren@hotmail.com • www.semaereren.com

PROFESSIONAL EXPERIENCE

Association of International Forwarding and Logistics Service Providers (UTİKAD), Istanbul, Turkey

August 2021–Present

Industrial Affairs Specialist (Member of the Executive Board)

- Communication with foreign institutions, responding to the sectoral information requests, following developments, legislative changes.
- Writing Annual Activity Report, sectoral reports, UTİKAD Journal contents as an Editorial Board Member.
- Conducting correspondence with public administration units and other stakeholders.
- Building cooperation processes with institutions, embassies/consulates.
- Following organizations attended by the Board of Directors, making speech/presentation preparations.
- Organization of General Assembly meetings, periodic meetings, webinars, FIATA Diploma Training, and other training activities.
- Support to the Corporate Communications Department for answering interview questions.
- Carrying out and following the necessary operations related to the association.
- Management of the Highway, Railway & Intermodal, Seaway, Airway, Customs & Warehouse, Mediterranean & Aegean Region Working Groups, sharing of meeting reports.
- Preparation of announcements, bulletins, and information entry to the website.

U.S. Department of State Bureau of Educational and Cultural Affairs

Oct 2019–Nov 2019

Women Leaders: Promoting Peace and Security

Professional Exchange Program: IVLP

(The International Visitor Leadership Program)

Haberturk TV, Istanbul, Turkey

September 2018–May 2020

TV Program Editor (Arts & Culture)

- Researching story topics, arranging interviews for the program, namely “Ne Yapsak”.
- Develop communication strategies, support project developments, and collaborations.
- Coordinate all details before shooting. Lead external and internal communication from guests to the technical crew (camera, lighting, design, sound, studio, etc.)
- Research and analyze background information related to interviews. Writing some questions to enrich the content of interviews and programs.
- Responsible for post-production works. For instance, translation if necessary, supervising the montage team, editing scripts for proper grammar, style. Analyzing the content to improve the audience’s understanding.
- Writing subtitles and preparing all materials before broadcast. Preparing advertisement materials.
- Some short interviews in English, simultaneous interpretation if needed.
- Create virtual museum tour contents after Covid-19 for social media and content support for social media.

Haberturk Newspaper, Istanbul, Turkey
Correspondent at HT Saturday and HT Sunday

January 2015 - September 2018

- Research articles and headlines from all around the world to adapt some stories to cover our agenda.
- Some of the articles and infographics published in the newspaper: "Women and Diplomacy", "Digital Art", "Hyper Empathy", "Snowflake Generation", "First Lady Diplomacy", "Seismophobia", "Zombie Drivers", "Dating Violence", "Air Pollution in Office". (Most of the research articles are illustrated by M. Kutlukhan Perker who is one of the most internationally recognized artists in the world.)
- Video, photo, and content support for the newspaper's digital platform, namely HT Dokun.

- Numerous interviews not only in Turkey but also in many countries such as the United Kingdom, the United States, Italy, Spain, United Arab Emirates, Portugal, Holland, France, Caribbean Islands, and Sweden. (Most of the articles can be read via www.semaereren.com)
- I was keen to read academic research around the globe to enrich the content of my articles and interviews. Additionally, I had an opportunity to attend many private events and press clubs of the U.S Consulate General Istanbul, France Consulate General Istanbul, the British Consulate General Istanbul.

STAR TV, Istanbul, Turkey
Newsroom Intern

May 2011 - June 2011

The Journal of Iletim, Ist Uni, Istanbul, Turkey
Newsroom Intern

April 2011 - May 2011

TRT, Istanbul, Turkey
Newsroom Intern

July 2010 - September 2010

The News Agency of Ist. Uni., Istanbul, Turkey
Newsroom Intern

May 2010 - June 2010

Kanal 1, Istanbul, Turkey
Regie Intern

July 2009 - September 2009

ATV, Istanbul, Turkey
Newsroom Intern

July 2008 - September 2008

CNN-Turk, Istanbul, Turkey
Newsroom Intern

October 2006 - July 2007

EDUCATION

SOAS, University of London, London, UK

2013-2014

Master of Arts in International Studies and Diplomacy

Conducted postgraduate research on: **'Jihadi Terrorism in Iraq and the US Policy Towards the Brutality'**

Istanbul University, Istanbul, TR

2009-2012

Bachelor of Art in Journalism

Graduated with a 3.69/4.00 GPA

Conducted graduate research on: **'Representation of the Arab Spring in Newspaper columns in the Turkish Press'**

Istanbul University, Istanbul, TR

2007-2009

Sciences Vocational School of Higher Education in Radio-TV Broadcasting

Graduated with a 3.53/4.00 GPA

WORKSHOPS & TRAINING

News Associates Journalism Workshop, London, UK	July 2014
SOAS Speech Training, London, UK	March 2014
The United Nations Study Tour, London, UK	February 2014
SOAS Negotiation Workshop, London, UK	February 2014
SOAS Mediation Workshop, London, UK	January 2014
SOAS Policy Analysis Workshop, London, UK	November 2013
SOAS Media Trainee, London, UK (From Deborah Mackenzie-BBC and Simon Crutchley)	November 2013

Academic Conferences as an Attendee: “Cybersecurity Awareness- Women in IT”- USA Turkey Alumni Webinar hosted by US Embassy in Ankara, “Gender, Think-tanks, and International Affairs”- Virtual discussion hosted by Chatham House & British American Security Information Council” (Feb 2021), “Empowering Women and Girls in the Age of Covid-19”- IVLP Virtual Alumni Discussion with UN High-Level Commissioner Dr. Alaa Murabit (Dec 2020), Universal Peace Federation Int. Leadership Conference/Peace Talks Webinar “The World in Crisis-Opportunity and Hope at a Time of Global Crisis” (11-13 Sep 2020), UNESCO ‘For Women In Science’-partnership with L’Oréal (March 2018), Harvard University Metabolism and Life Symposium-partnership with Sabri Ulker Vakfi (May 2018), Symposium of Communication in Millennium, Seminar on Press Council, Seminar on Public Relations and Trust, Seminar on Rhetoric in News, The Panel on Developing Technology, Globalisation and Conflicts in The Context of News Agency in 20th Century, The Panel on Regulation and Challenges of Visual and Audial Media, Hegemony of Mass Communication Environment in 21st Century-Social Media, Foreign News in Changing Media.

Some Articles Written: ‘Social Sexism’, ‘Qualitative Comparison of Columnists in Turkish and Foreign Media’, ‘Violation of Human Rights in 2010 and Its Striking Examples in The News’, ‘New Media Regulation’, ‘Editorial Independence’, ‘Culture and Capitalism’, ‘Wikileaks and Diplomacy’, ‘The Effect of Mass Media on The Social System and The Individual as a Determinant’ and ‘Body Language in Diplomacy’, ‘NATO Intervention in Libya’, ‘The Origins of the Cold War’, ‘Digital Technology: A Game Changer of Diplomacy’ ‘The US-Iran Relations: The Thaw Process’, ‘The Fear of World: Iran and Its Nuclear Desire’, ‘The US Strategies of Counterinsurgency’, ‘The British Foreign Policy in Burma Crisis’, ‘The Global Governmentality and the Nuclear Proliferation.

ADDITIONAL

Certificates: King’s College London, English for Academic Purposes, Turkish American University Association, Certificate of TOEFL course, Regent Oxford English Language Training, Regent Brighton English Language Training

Activities: Tennis, Running, Pilates, Yoga, Painting, Keyboard (beginner), Aydın Dogan Communication Community (has performed in plays for 4 years), Speech Bubbles Theatre (has performed in plays for charity)

REFERENCES

Available upon request